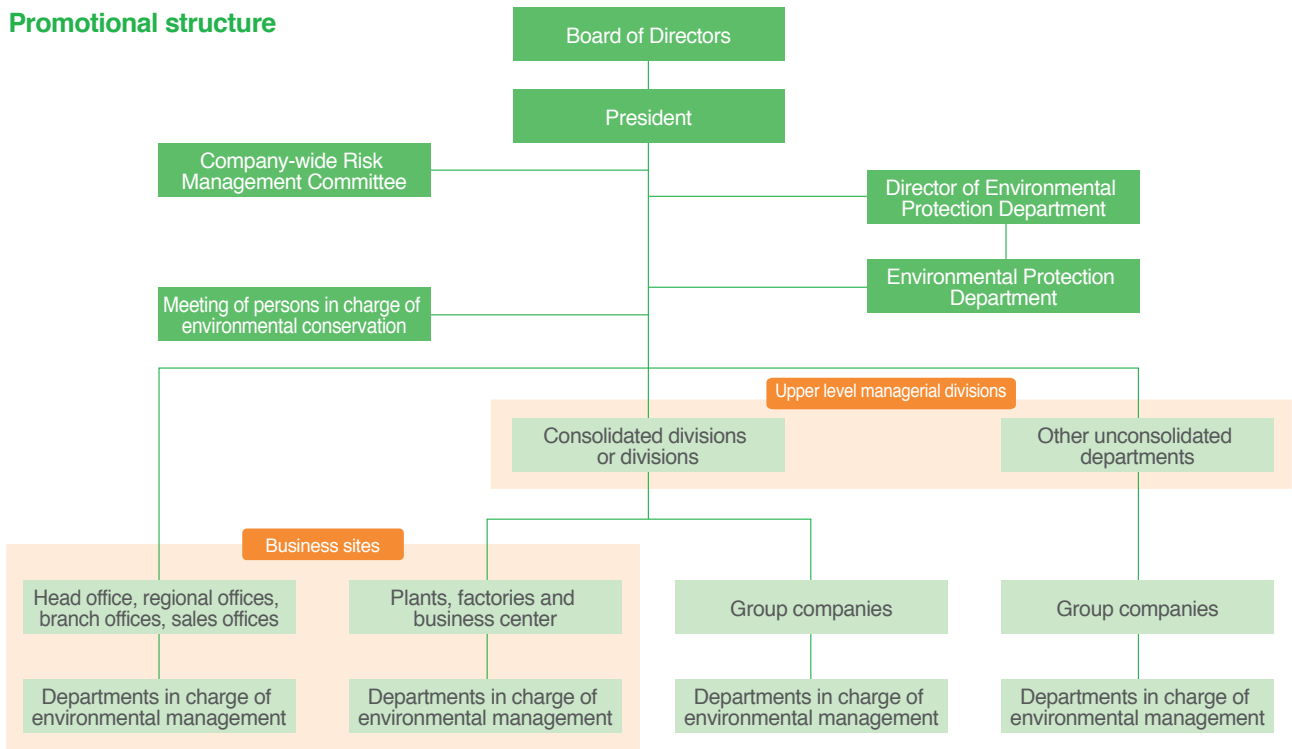
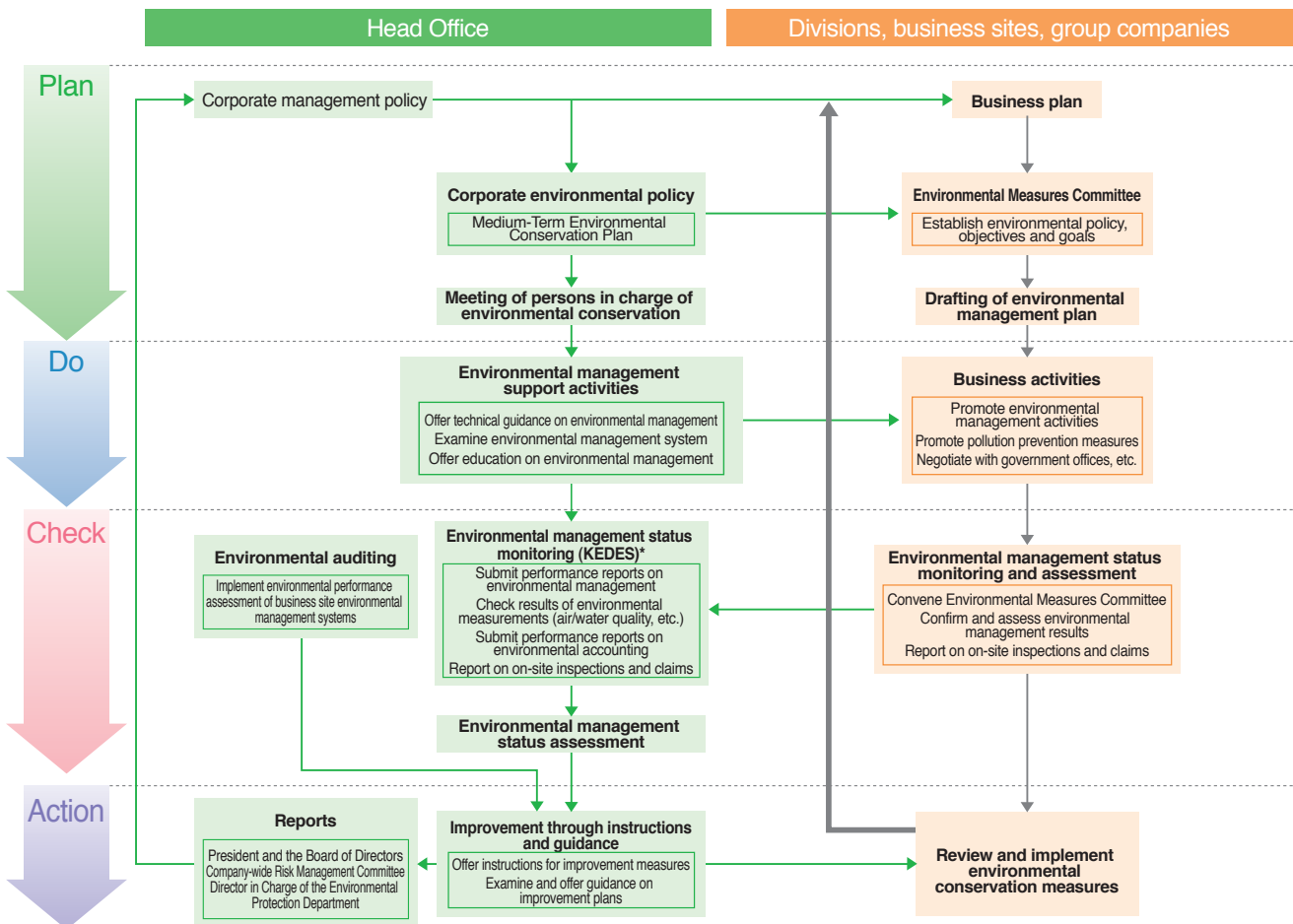


Environmental Management Promotion System

Promotional structure



KUBOTA environmental management system



* KEDES: Kubota Ecology Data E-System

Environmental Risk Management

KUBOTA conducts its corporate activities in strict accordance with proper work standards to ensure full compliance with all applicable laws and to prevent environmental problems and minimize environmental risks, while also implementing inspections and maintenance as necessary for the optimal operation of machines and equipment. Based on the premise that an environmental accident may occur at any time, we have established

accident-response procedures to control contamination and carry out regular training to prepare for unusual events and emergencies. At the same time, we are working to improve and further strengthen internal mechanisms to prepare for any grave environmental problems that may arise and to cope with emergencies, as part of our company-wide efforts to effectively respond to serious environmental accidents and other environmental risks.

Drill example for abnormal or emergency conditions (Hanshin Plant (Amagasaki))

Shogegawa Waterway Oil Spill Countermeasures Association* emergency response drill (October 29, 2010)

* Eleven companies from the area around the Shogegawa waterway took part in this drill, with KUBOTA taking the lead.

Working with the supervisory authorities, the companies involved conducted a drill for an imaginary scenario in which an oil-spill had occurred on a local public waterway.



Stopping the oil from spreading by setting up an oil fence



Environmental Education

Various environmental education initiatives were also carried out in FY2011. Besides these, KUBOTA business sites and our affiliates provide environmental education on an independent basis in order to raise awareness and improve levels of knowledge regarding environmental issues.



Environmental education

Results of environment-related education in FY2011 (Only in-house education sponsored or performed by the Environmental Protection Department is included.)

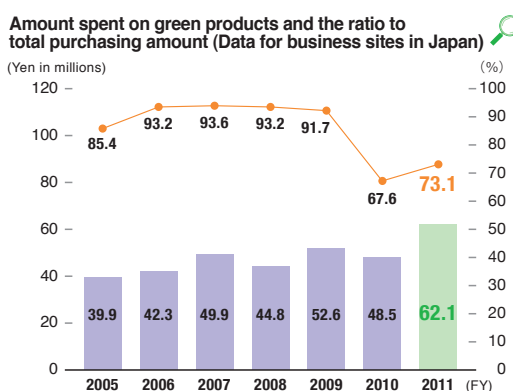
Classification	Course title	Frequency	No. of participants	Course descriptions
Education by employee-level	General course <1> (New recruits and so on)	3	113	Global environmental issues and the response required of corporations
	CSR training (Employees who have worked for eight years and are in the fast-track category)	1	33	Global environmental issues and KUBOTA's environmental corporate management
	Training for employees promoted to managerial positions	2	142	Global environmental issues and KUBOTA's environmental corporate management
	Training for newly appointed foremen	1	11	KUBOTA's environmental corporate management and on-site environmental management
	Training for newly appointed supervisors	2	43	KUBOTA's environmental corporate management and on-site environmental management
Professional education	Education of environmental management technology	1	32	Theory and application of environmental management technology, and visits to relevant facilities
	ISO 14001 follow-up education for internal environmental auditors	5	89	The ISO 14001 standard, environmental laws, and case studies, etc.
	Waste management lecture	2	45	Waste Disposal and Public Cleansing Law, practical training in contracting and manifests, etc.
	Hanshin Plant (Mukogawa): General environmental education	1	48	Global environmental problems and KUBOTA initiatives
	Utsunomiya Plant: General environmental education	1	47	ISO 14001 basic knowledge
	Kyuhoji Business Center: Education on the management of chemical substances	1	53	Information on chemical substances in products, etc.
	Kubota Eight Corp.: Education on waste management	1	18	Waste Disposal and Public Cleansing Law, contracting out waste storage and processing, manifest management, etc.
Cooperation in the education of outside organizations	Kubota Kenki Japan Corporation: Environmental management education	3	80	Environmental management for risk-avoidance
	Global Environment Centre Foundation: The environmental policies and environmental management system course	1	9	Tackling environmental measures at the Sakai Plant
	"Energy Conservation Training for Chinese Governmental Officials" held as part of the International Project for More Efficient Energy Use, commissioned by the Energy Conservation Center, Japan	1	39	Introduction of energy control systems employed by the Hirakata Plant and achievements of its energy conservation measures; a visit to relevant facilities
	Seminar on industry and biodiversity Nature Conservation Division, Environmental and Community Affairs Department, Chiba Prefecture	1	56	Biodiversity initiatives (in-plant biotopes) at Keiyo Plant

Green Purchasing/Green Procurement

Green purchasing

The KUBOTA Group is promoting the purchase of "green" office supplies (paper, stationery, etc.). In and before FY2009, we calculated the ratio of the amount spent on green products to the total purchasing amount of the items that had green alternatives only. In and after FY2010, however, the ratio of the amount spent on green products was calculated in relation to the total purchasing amount of all items, regardless whether green alternatives were available or not.

The ratio to total purchasing amount for FY2011 was 73.1%, which means that we reached 70% of our target.



Green procurement

The KUBOTA Group is committed to the procurement of products with a reduced environmental impact from suppliers that engage in environmental activities, as part of our commitment to providing society with products that are friendly to global and local environments.

Specifically, we formulated the "KUBOTA Group Green Procurement Guidelines" detailing our green procurement policy, and seek understanding and cooperation from our suppliers.

In April 2011, following the revision of the EU's REACH legislation and other regulations relating to chemical substances in products, we revised the KUBOTA Group Green Procurement Guidelines, and comprehensively reviewed its appendix, the Substances of Concern List. The EU's RoHS-designated substances (lead, mercury, cadmium, hexavalent chromium, PBB and PBDE), along with ozone-depleting gases (HCFCs), have now been classified separately as "Substances to be Restricted." Our aim is to restrict our use of these substances and work towards substitutions.

ISO 14001 Certification Status

By the end of FY2007, KUBOTA and its affiliates had acquired certification at their production sites in Japan. We are currently implementing activities aimed at integrating ISO 14001 certification at KUBOTA's affiliates' business sites in Japan, and extending ISO 14001 certification at overseas production sites.

In FY2011, four sites—KUBOTA-C.I. Co., Ltd.'s Tochigi, Sakai and Odawara plants, and Kyusyu KUBOTA Chemical Co., Ltd.—received integrated ISO 14001 certification. Among our overseas sites, P.T. Metec Semarang in Indonesia also received ISO 14001 certification.

KUBOTA's business sites in Japan and consolidated divisions

(As of March 31, 2011)

No.	Name	Other included organizations and subsidiaries	Main business	Inspecting/Certifying organ	Date of certification
1	Hanshin Plant	Marushima Factory Nagasu Factory	Ductile iron pipes, rolls, potassium titanate	LRQA	March 5, 1999
2	Keiyo Plant	Distribution Center Gyotoku Processing Center	Ductile iron pipes, spiral welded steel pipes	LRQA	July 16, 1998
3	Hirakata Plant		Valves, cast steel, new ceramic materials, and construction machinery	LRQA	September 17, 1999
4	Sakai Plant/Sakai Rinkai Plant		Engines, tractors, small-size construction machinery, etc.	LRQA	March 10, 2000
5	Tsukuba Plant	Eastern Main Parts Center KUBOTA F.I.M. Service Ltd. KS Tsukuba Training Center Kanto Kubota Precision Machinery Co., Ltd.	Engines, tractors, etc.	LRQA	November 28, 1997
6	Utsunomiya Plant	KUBOTA F.I.M. Service Ltd. KS Utsunomiya Training Center	Rice transplacers and combine harvesters	LRQA	December 8, 2000
7	Ryugasaki Plant	KUBOTA Vending Service Co., Ltd. Ryugasaki Plant KUBOTA Kanto Vender Center Inc. Ryugasaki Plant	Vending machines	DNV	November 13, 1998
8	Shiga Plant		FRP products	JUSE	May 18, 2000
9	Kyuhoji Business Center	Kubota Environmental Service Co., Ltd. KUBOTA Membrane Corp. KUBOTA Keiso Corp.	Measuring instruments, measuring systems, CAD systems, rice-milling products, waste shredder systems, submerged membranes, and mold temperature controllers	DNV	March 19, 1999
10	Okajima Business Center		Industrial cast iron products, drainage pipes, and other cast iron products	JICQA	December 22, 1999
11	Water & Sewage Engineering Business Unit	Shin-yodogawa Environmental Plant Center	Sewage & sludge water purification, waste water treatment in accordance	LRQA	July 14, 2000
12	Pumps Division	KUBOTA Kiko Ltd. KUBOTA System Control Corporation	Sewage & water purification plants, pumps and pump stations	LRQA	July 14, 2000
13	Membrane Systems Business Unit		Filtration membrane unit	LRQA	July 14, 2000

KUBOTA Group: Companies in Japan

No.	Name	Other included organization	Main business	Inspecting/Certifying organ	Date of certification
1	KUBOTA-C.I. Co., Ltd.	Tochigi Plant Sakai Plant Odawara Plant Kyushu KUBOTA Chemical Co., Ltd.	Plastic pipes and couplings	JUSE	February 22, 2011
2	Nippon Plastic Industry Co., Ltd.	Head office and plant, Mino Plant	Plastic pipes, plastic sheets, etc.	JSA	October 27, 2000
3	KUBOTA Construction Co., Ltd.		Design and construction of civil engineering structures and buildings	JQA	December 22, 2000
4	KUBOTA Environmental Service Co., Ltd.		Installation, maintenance and management of environmental systems for service water, sewage, landfill disposal, raw waste and waste plants, etc.	MSA	November 20, 2002
5	KUBOTA Air Conditioner Co., Ltd.	Tochigi Plant	Central air conditioning systems	JQA	August 27, 2004
6	KUBOTA Pipe Tech Co.		Design, construction, installation and management of pipelines	JCQA	January 24, 2005
7	KUBOTA Precision Machinery Co., Ltd.		Hydraulic valves, hydraulic cylinders, transmissions, hydraulic pumps, hydraulic motors, etc.	LRQA	March 17, 2007

KUBOTA Group: Overseas companies

No.	Name	Main business	Inspecting/Certifying organ	Date of certification
1	The Siam Kubota Industry Co., Ltd. (Navanakorn, Thailand)	Small diesel engines and tractors	MASCI	February 28, 2003
2	PT. Kubota Indonesia (Indonesia)	Diesel engines and agricultural machinery	LRQA	February 10, 2006
3	Kubota Metal Corporation (Canada)	Cast steel products	SGS	June 15, 2006
4	P.T. Metec Semarang (Indonesia)	Vending machines	TUV	March 16, 2011

LRQA: Lloyd's Register Quality Assurance Limited
 JUSE: Union of Japanese Scientists and Engineers
 JQA: Japan Quality Assurance Organization
 MASCI: Management System Certification Institute (Thailand)

JCQA: Japan Chemical Quality Assurance Ltd.
 JICQA: JIC Quality Assurance Ltd.
 MSA: Management System Assessment Center Co., Ltd.
 SGS: SGS Systems & Services Certification Canada Inc. (Canada)

DNV: Det Norske Veritas AS
 JSA: Japanese Standard Association
 TUV: TÜV Rheinland Cert GmbH (Germany)