

November 7, 2019

FOR IMMEDIATE RELEASE

KUBOTA Corporation

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Notice of changes of management

Kubota Corporation (hereinafter "the Company") has resolved at the Meeting of Board of Directors held on November 7, 2019 to change Executive Officers to be effective from January 1, 2020 as follows.

1) Changes of Title of Executive Officers < Date of change: January 1, 2020 (to be scheduled) >

<u>Name</u>	<u>New title</u>	<u>Current title</u>
Masato Yoshikawa	Director and Executive Vice President	Director and Senior Managing Executive Officer
Yuji Tomiyama	Senior Managing Executive Officer	Managing Executive Officer
Ryoji Kuroda	Managing Executive Officer	Executive Officer
Eiji Yoshioka	Managing Executive Officer	Executive Officer
Hiroto Kimura	Managing Executive Officer	Executive Officer

2) Candidates for New Executive Officers < Date of change: January 1, 2020 (to be scheduled) >

<u>Name</u>	<u>Current responsibility</u>
Shinichi Fukuhara	General Manager of Environmental Systems Business Unit
Hideki Mori	President of Kubota Engine America Corporation
Junji Ota	General Manager of President's Office, General Manager of Secretary Dept.
Takanobu Azuma	General Manager of Sakai Plant

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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