

FOR IMMEDIATE RELEASE

KUBOTA Corporation

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Notice of Changes of Representative Directors

Kubota Corporation (“the Company”) has resolved at the Extraordinary Meeting of the Board of Directors held on November 30, 2018 to change Representative Directors, as stated below.

1) Changes of Representative Directors (Expiration of the term of office)

<u>Name</u>	<u>New Title</u>	<u>Current Title</u>
Yuichi Kitao	Representative Director and Executive Vice President	Director and Senior Managing Executive Officer
Toshihiro Kubo	Director	Representative Director and Executive Vice President

2) Date of assuming office

January 1, 2019 (to be scheduled)

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management’s expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company’s markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company’s ability to continue to gain acceptance of its products.

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Name Yuichi Kitao

Date of Birth : July 15,1956

Number of Kubota Corporation's Shares Owned : 54,880 shares

Brief Occupational History :

April,2015	Director and Senior Managing Executive Officer of KUBOTA CORPORATION (to present), General Manager of Farm and Industrial Machinery Domain of KUBOTA CORPORATION (to present)
June,2014	Director and Managing Executive Officer of KUBOTA CORPORATION
October,2013	General Manager of Farm and Utility Machinery Division of KUBOTA CORPORATION (to present), General Manager of Farm and Utility Machinery International Operations Headquarters of KUBOTA CORPORATION
April,2013	Managing Executive Officer of KUBOTA CORPORATION
January,2011	President of KUBOTA TRACTOR CORPORATION
April,2009	Executive Officer of KUBOTA CORPORATION, General Manager of Tractor Division of KUBOTA CORPORATION
April,2005	General Manager of Tractor Engineering Dept. of KUBOTA CORPORATION
April,1979	Joined KUBOTA CORPORATION