

July 17, 2013

To whom it may concern

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## **Delisting from New York Stock Exchange Became Effective**

Kubota Corporation (“the Company”) announced today that the delisting of its American Depositary Shares (“ADSs”) from the New York Stock Exchange (the “NYSE”) became effective prior to the opening of trading on July 16, 2013 (Eastern time in the U.S.) as scheduled, following the filing, on July 5, 2013, of a Form 25 with the U.S. Securities and Exchange Commission (the “SEC”) for delisting from the NYSE and deregistration with the SEC as announced on June 25, 2013. In addition, the Company has filed a Form 15F with the SEC on July 16, 2013 to terminate its reporting obligations under the U.S. Securities Exchange Act of 1934, as amended (the “Exchange Act”).

### **1. Effective Date of Delisting**

July 16, 2013

### **2. Stock exchange on which the Company maintains its listing**

Tokyo Stock Exchange

(The cash equity market of the Osaka Securities Exchange on which the Company had maintained its listing was integrated with that of the Tokyo Stock Exchange on July 16, 2013 (Japan time))

### **3. Deregistration with the SEC**

The deregistration will become effective on October 3, 2013, 90 days after the filing of Form 25 with the SEC. The Company’s reporting obligations under the Exchange Act were suspended by the filing of Form 15F with the SEC and will be terminated on October 14, 2013, 90 days after its filing.

Note: The anticipated effective dates may be delayed if the SEC objects or requests an extended review or for other reasons.

### **4. Future Plans**

After delisting of its ADSs from the NYSE, the Company maintains its American Depositary Receipt Program in the U.S., and therefore its ADSs continue to be traded in the U.S. on the over-the-counter market.

The Company will continue to disclose financial statements and other information, in English, on its website to ensure that its overseas shareholders and investors will continue to have appropriate information about the Company, irrespective of the termination of its reporting obligations under the Exchange Act. The Company will also continue to prepare its consolidated financial statements in accordance with U.S. generally accepted accounting principles.

**5. Contact Information for inquiries regarding the Company's ADSs**

JPMorgan Service Center (U.S.)

Tel: U.S.: 1- 800-990-1135 (toll free)

International: +1- 651-453-2128

Website: [www.adr.com](http://www.adr.com)

E-mail: [jpmorgan.adr@wellsfargo.com](mailto:jpmorgan.adr@wellsfargo.com)

(Shareholder Service Representatives are available Monday through Friday, from 7:00 a.m. to 7:00 p.m. Eastern Time in the U.S.)

**< Cautionary Statements with Respect to Forward-Looking Statements >**

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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