

February 7, 2012

To whom it may concern

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Notice of Changes of Management

Please be advised that the Board of Directors of Kubota Corporation (“the Company”) resolved at the Board of Directors’ Meeting held on February 7, 2012 to propose the following persons as candidates for the Board of Directors at the 122nd ordinary general meeting of shareholders to be held in late June 2012 and to change Executive Officers on April 1, 2012 as follows.

1) Candidates for the Board of Directors <Date of assuming office: late June 2012>

<u>Name</u>	<u>Current responsibility</u>
Yasuo Masumoto	Representative Director, Chairman, President & CEO
Tetsuji Tomita	Representative Director and Executive Vice President
Satoru Sakamoto	Director and Senior Managing Executive Officer
Masatoshi Kimata	Senior Managing Executive Officer (New nomination for Director)
Toshihiro Kubo	Director and Managing Executive Officer
Shigeru Kimura	Managing Executive Officer (New nomination for Director)
Yuzuru Mizuno	Director
Junichi Sato	Director

2) Retirement of Directors (Expiration of the term of office) <Date of retirement: late June 2012>

<u>Name</u>	<u>After retirement</u>
Takeshi Torigoe	Senior Managing Executive Officer
Masayoshi Kitaoka	Advisor

3) Candidates for new Executive Officers <Date of assuming office: April 1, 2012>

<u>Name</u>	<u>Current responsibility</u>
Hironobu Kubota	Engaging in operation of Kubota Manufacturing of America Corp.
Junji Ogawa	General Manager of Coordination Dept. and Overseas Project Management Dept. in Water & Environment Systems Consolidated Division
Yasuo Nakata	General Manager of Machinery Quality Assurance Headquarters and International Quality Assurance Dept. in Machinery Quality Assurance Headquarters
Masato Yoshikawa	General Manager of Corporate Planning & Control Dept. in Planning & Control Headquarters

4) Retirement of Executive Officers (Expiration of the term of office) < Date of retirement: March 31, 2012 >

<u>Name</u>	<u>After retirement</u>
Masayoshi Kitaoka	Director
Eisaku Shinohara	Advisor (Date of assuming office: April 1, 2012)
Hideki Iwabu	President of Kubota Environmental Service Co., Ltd. (Date of assuming office: April 1, 2012)

5) Change of title of Executive Officer < Date of change: April 1, 2012 >

<u>Name</u>	<u>Current title</u>	<u>New title</u>
Yujiro Kimura	Executive Officer	Managing Executive Officer

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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